

[Skip to Main Content](#)

[Help](#)

[View Gale Resources](#)

[Return to Library](#)

Select Interface Language:

GALE BUSINESS INSIGHTS: GLOBAL

[Back to Search Results](#)

Best-Selling Dairy Brands, 2014

[Market Share Reporter](#)

Data show sales in millions of dollars.

	\$
Kraft Natural Shredded Cheese	834.00
Kraft Singles processed/imitation slices	744.00
Land O'Lakes refrigerated butter/butter blends	723.00
Blue Bell icecream	628.00
Ben & Jerry's icecream	488.00
Private label refrigerated skim/low-fat milk	6,200.00
Private label natural shredded cheese	2,500.00
Private label refrigerated whole milk	2,500.00
Private label natural chunks cheese	1,200.00
Private label butter/butter blends	1,100.00
Private label icecream	1,100.00
Private label natural cheese slices	714.00
Private label processed/imitation cheese slices	549.00

"Best-Selling Dairy Brands, 2014." *Dairy Foods*, November, 2014, p. 31.

Full Text: COPYRIGHT 2016 Gale, Cengage Learning

<http://www.gale.cengage.com/>

Source Citation:

"Best-Selling Dairy Brands, 2014." *Market Share Reporter*. Ed. Robert S. Lazich. 2016 ed. Farmington Hills, MI: Gale, 2016. *Business Insights: Global*. Web. 30 Aug. 2015.

URL

<http://bi.galegroup.com/global/article/GALE%7CI2502052500/6a47d1e158b97f390fae864bf3b89bb6?u=sjpllib>

Document Number:

GALE|I2502052500

